

# TD Bank Community Sponsorship Program



America's Most Convenient Bank®





## About our program

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TD Bank welcomes the opportunity to consider applications for sponsorship from a wide range of for-profit and not-for-profit organizations that meet our criteria to develop partnerships that are of mutual benefit to our community and the bank.

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**As a sponsor of an initiative, TD Bank expects to achieve the following goals:**

- ✓ Create an [Unexpectedly Human](#) impression of the bank
- ✓ Provide participation and business opportunities for bank colleagues
- ✓ Enhance relationships with community organizations through networking opportunities
- ✓ Generate qualified leads that result in new business
- ✓ Support the community in a positive way

**The following would not be considered for funding:**

- Organizations that discriminate on the basis of race, national or ethnic origin, color, religion, age, sex, sexual orientation, gender identity or expression, marital status, family status, veteran status, disability or other characteristic protected by law
- Organizations or events which are not open to members of the general public
- Annual appeals and general operating support
- Political candidates, lobbying or advocacy organizations
- Organizations with a limited constituency, such as fraternal, civic or labor groups
- Religious organizations, unless the program supports and is open to the community
- Individuals and families
- Trips and tours by groups or individuals
- Golf outings and tournaments
- Scholarship drives
- Membership fees or dues
- Research projects



## Before You Apply

- ✓ Organizations must apply online for event/program funding and supply all required documentation as listed below. [Online Application Portal](#)
- ✓ Applications for events or programs must be submitted at a minimum of 90 days before your earliest print deadline.
- ✓ Applications are reviewed four (4) times per year. Please refer to the timelines below to plan your application. The online application portal is open all year, however applications will only be reviewed during the timelines noted. If you miss an application deadline, your application will be automatically pushed to the following round so you don't need to reapply.

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<b>Review Cycle 2023-2024</b>	<b>Application Deadline 2023-2024</b>
December	Tue Nov 14
March	Wed Feb 14
June	Wed May 15
September	Wed Aug 14

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- ✓ Only one sponsorship will be awarded to an organization per calendar year. If renewed funding is desired, the organization must submit a new request. For multiple events or year-long partnerships, only one application should be completed that includes a complete listing of all events.



## Application Checklist

- Detailed event/program description
- Organization W-9 – MUST BE OCTOBER 2018 IRS VERSION. If you do not have the required version, click [here](#)
- If you are designated as a 501(c)(3) organization, supply IRS Determination Letter
- Full sponsorship level and benefit proposal

## Payment Requirements

If your event/program is approved for funding, the following criteria must be met before your application can move to the official approval/payment cycle in our system.

- Attest to TD Bank Terms & Conditions Agreement (“TCA”) through the online application
- Approved applications may require a Certificate of Insurance (“COI”) as outlined in the TCA that must require the information below. While applicants will receive conditional approval via e-mail, payment processing will not begin until the appropriate COI is received.
  - ✓ Minimum of \$1,000,000 in Liability Coverage
  - ✓ List TD Bank, N.A. as an additional insured
  - ✓ The Certificate Holder section must read: “TD Bank, N.A., 12000 Horizon Way, Mt. Laurel, NJ 08054”
  - ✓ In the event alcohol is served or provisioned at the sponsored event, the coverage must include Liquor Liability (if the applicant is providing and serving the alcohol) or Host Liquor Liability (if the applicant has hired a professional alcohol server to do so).

## Frequently Asked Questions

### **If I am interested in obtaining sponsorship funding, must I use the online application?**

Yes. The online application can be completed in 30 minutes or less.

### **How will I know my sponsorship request has been received?**

After submission, you will receive an email at the provided address with confirmation.

Note: You will also receive a confirmation for a saved application. Please ensure you make the appropriate selection and submit the application once you're ready for consideration.

### **Who will review my application and make the final funding decision?**

Applications are reviewed by your local TD Bank Community Sponsorship team.

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**May I advocate my proposal in-person or by phone?**

Unfortunately, due to the high volume of requests, individual meetings with applicants are not possible.

**Can I copy and paste information from a Microsoft Word document into one of the community sponsorship application’s text boxes?**

Yes.

**When I try to open the application, I receive an error message stating, “My browser is not configured to accept cookies.” Why?**

If you receive this error message, please contact a member of your organization’s technology staff. You may need to adjust your computer’s setting in order to access the application.

**Does TD Bank have an anti-discrimination policy?**

Building an inclusive organization is a key element of TD Bank’s giving strategy. We are working to create and sustain a diverse and inclusive workplace that reflects the communities we serve. Our commitment to diversity includes how we contribute to our communities. Projects, programs and activities funded by TD Bank must be consistent with this commitment.

TD Bank prohibits discrimination based on race, national or ethnic origin, color, religion, age, sex, sexual orientation, gender identity or expression, marital status, family status, veteran status, disability or other characteristic protected by law. Please indicate below whether the projects, programs and activities for which you seek funding comply with the Foundation’s anti-discrimination policy: Organizations which do not affirm their projects compliance with TD Bank’s anti-discrimination policy are not eligible for funding from TD Bank.